

SPONSORSHIP FORM 2020-2021

Heartland Youth Rodeo Association is a not-for-profit 501c(3) organization founded in 1989.

Mission: To elevate the requirements and standards of junior rodeo in preparation for future competitions and develop a spirit of fair competition and appreciation for good sportsmanship.

PLATINIUM PARTNER - \$2,500	
Sponsor banner(provided by sponsor)displayed at all events	Opportunity to set up booth at all events
Recognition during all performances of HYRA events	Full page ad in the HYRA finals program
Facebook recognition	Sponsor logo displayed on HYRA website with link

GOLD PARTNER - \$1,200	
Text line sponsor name embroidered on finalist coat sleeve	Sponsor 1) All-around saddle
Recognition during all performances of HYRA events	Sponsor banner(provided by sponsor)displayed at all events
Full page ad in the HYRA finals program	Sponsor logo displayed on HYRA website with link
Facebook recognition	

SILVER PARTNER - \$600	BRONZE PARTNER - \$350
Full page ad in the HYRA finals program	Full page ad in the HYRA finals program
Sponsor banner(provided by sponsor)displayed at all events	Sponsor banner(provided by sponsor)displayed at all events
Recognition during all performances of HYRA events	Recognition during all performances of HYRA events
Sponsor logo displayed on HYRA website with link	Facebook recognition
Facebook recognition	

PARTNER - \$175	SUPPORTER - \$75
Half page ad in the HYRA finals program	Quarter page ad in the HYRA finals program
Facebook recognition	Facebook recognition

FRIENDS & FAMILY - \$74 OR LESS
Business card sized ad in HYRA finals program
Facebook recognition

www.heartlandyouthrodeoassociation.net

HYRA SPONSOR - THANK YOU FOR YOUR SUPPORT

Name / Company			
Address	City	State	Zip
Contact Person		Phone #	
HYRA member obtaining sponsor:		Sponsorship Amount:	

Give top portion to sponsor as receipt and information sheet. Turn in completed bottom portion along with money and advertising information from sponsor by December 12th-13th, 2020